



The Natural Choice™

April 7, 1997

4/15/97

Linda S. Kahl, Ph.D.
Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 "C" St. S.W. (HFS-450)
Washington, D.C. 20204

0109 '97 SEP 19 P1:39

Dear Dr. Kahl:

Pursuant to Section 6 of the Dietary Supplement Health and Education Act of 1994, Nature's Way Products, Inc. wishes to notify the Food and Drug Administration that it has within the past 30 days, commenced marketing a dietary supplement which bears a statement of nutritional support.

The dietary supplement for which the statement is made is MentAlert. The dietary ingredient that is the subject of the statement is Ginkgo biloba extract. The statement of nutritional support reads as follows:

"Nutritional support for mental performance. This carefully balanced blend of Ginkgo Biloba extract, along with Korean White Ginseng, Phosphatidylserine and precursor nutrients provides enhanced flow of nutrients and activating cofactors to the brain."

This statement is accompanied by the required disclaimer which is prominently displayed in bold-faced type.

This statement of nutritional support is based on data which renders these statements substantiated, truthful and non-misleading.

Sincerely,

NATURE'S WAY PRODUCTS, INC.

Gordon M. Walker
Regulatory Counsel

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Gordon.Letter/Kahl.ms

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